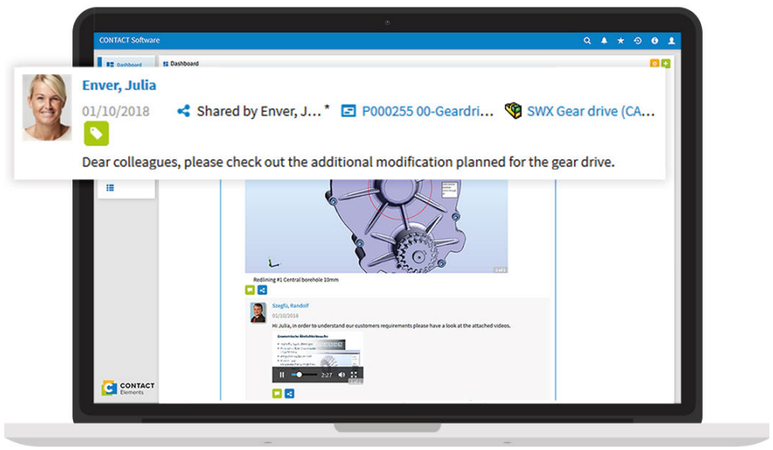
Innovation Management

Turning ideas into successful products

energizing great minds

CONTACT Software

CONTACT‘s innovation management solution supports companies from the time employees first record ideas, through the consolidation and evaluation process right up to monitoring of the implementation in a development project. The solution combines the benefits of reliable, end-to-end processes and active control mechanisms with access for a wide user base, outstanding ease of use and transparent reporting for management. All in all, this means a boost of innovation productivity.



Discuss ideas - find excerpts of discussions and keywords via enterprise search

Involve employees and customers in your innovation initiatives

You can create appropriate templates that are geared to your innovation project and topic. In this way, you can call up precisely the information that you need for the subsequent steps and for evaluations. These templates are maintained in a central library. Depending on the application, your employees can work securely with the corresponding template to formulate their ideas in a structured way in an easy-to-use browser GUI, which can also be accessed by customers and partners over the Internet.

Discussion forums

The originators of ideas and those who run with them can start a focused discussion and share knowledge based on an idea or an innovation project without having to send out e-mails to all the parties involved. Suitable activity streams support this approach and bundle together even extensive discussions in a clear way. Later on, these are displayed directly in the context of a topic or even a concrete idea. CONTACT Elements Enterprise Search also helps you find this information again quickly on an ad hoc basis thanks to the use of text extracts and keywords.

Use a reliable innovation process and an information hub

With Innovations, you use ideas in an end-to-end process: from the recording and discussion of the ideas through consolidation and editorial processing and on to concrete formulation and evaluation. You can also control implementation in concrete development projects and technical changes based on your planning, implementation and follow-up activities.

Information hub

Innovations uses the principle of frontloading: All the information relating to an idea for an innovation is systematically recorded from the outset. All the data, such as sketches, calculations, photos and discussions from the evaluation process, is available in a clear and transparent way at all times. Ideas that are not followed up straight away can nevertheless be called up again later quickly and accurately. This operation is simplified by transparent assignments, for example to areas of business and product portfolios.

Make well-informed decisions based on evalution system

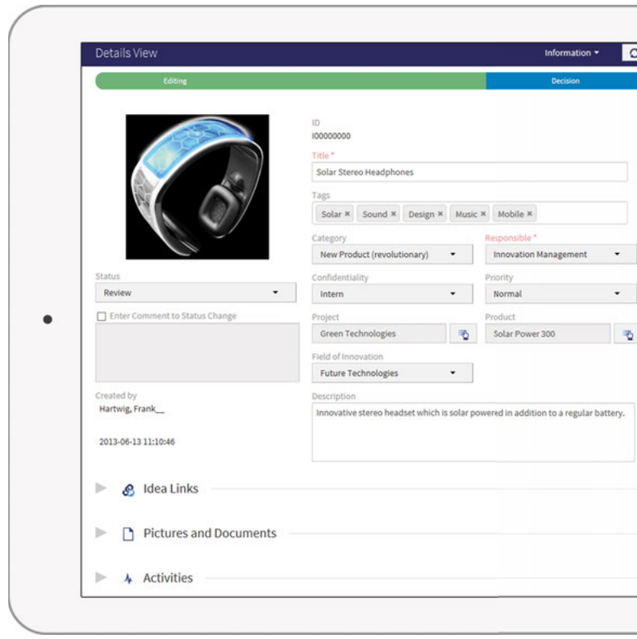
The various roles and stakeholders systematically evaluate new ideas with the aid of stored schemata, which are configured for instance on the basis of product type or level of innovation. The quantitative evaluation is carried out as part of a utility analysis on the basis of stored algorithms with the option of custom weighting.

Criterion catalog can be tailored

Before starting the evaluation, you can easily adapt the criterion catalog to your enterprise‘s needs even without any programming knowledge. In combination with the additional opportunities/risk analysis, Innovations provides a solid basis for the subsequent decisions made by your innovation team.

Plan, control and track the implementation of ideas

As the ideas are integrated in the product and project context, you can pass them on to the normal development process after they have passed through the entire review process and a decision has been made. This integration means that ideas can be used directly in the downstream product development process, such as requirements management, engineering change management and project management.



Analyze and consolidate ideas with access to all images, documents and activities

Ongoing monitoring

Map ideas to concrete product requirements. Use qualitative indicators to define important target values such as weight, energy consumption or operating temperature. The results of calculations, simulations and tests can then also be recorded either automatically or manually and be compared. If necessary, you can also document and initiate corrective actions.

Advantages for enterprises and employees

- Easily involving employees and customers in innovation initiatives
- Reliable innovation process and information hub
- Sound basis for decisions based on adaptable evaluation systems
- Seamless integration enables direct entry into subsequent processes such as engineering change, project and requirements management

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